

TIMOTHY S. KINNEL

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profile

web development • versatility • people skills • charisma • pragmatism

web site: wordsareimages.com

experience

Electronic media manager – Episcopal Diocese of Massachusetts, Boston, MA, May 2007–Oct 2008

- Persuaded the organization to move toward an open source web solution
- Saved the diocese ~\$20K by conceiving and designing a Drupal-based renovation of diocesan web site
- Built MySQL database to manage diocesan-specific data for the web site
- Maintain web site (diomass.org)
- Redesigned monthly diocesan electronic newsletter, *Episcopal E-News*
- Produce newsletter; write and edit news, event announcements and other content for web site and newsletter
- Produced video about student spirituality from footage of bishop-student discussion

Owner – words are images (freelance design and communications), Cambridge, MA, Jul 2006–present

- Web design
 - doncohenarts.com – Don Cohen, photography portfolio
 - comeonshore.com – Christina Thompson, author and book promotion
 - coughlinhrconsulting.com – Coughlin HR Consulting
 - elizabethmccracken.com - Elizabeth McCracken, author and book promotion
 - fourriverspress.com – Four Rivers Press
 - merrinotes.com – Merrinotes Music
 - cordeiromatias.com – Cordeiro Matias, painting portfolio site
 - lebeaugateau.com – Le Beau Gateau, wedding and special occasion cakes
- Design
 - Book design – Four Rivers Press, *When You Lose What You Can't Live Without*, *Outside Time: My Friendship with Wilbur*
 - CD packing – Merrinotes Music, *Modal Soul*
 - Promotion – Josh Ried Employment Consulting (logo, business card, letterhead), Don Cohen (gallery opening postcard), Le Beau Gateau (promotional postcard), Cordeiro Matias (promotional postcard)
 - Training materials – GEN3 Partners, invention methodology training targeted at Fortune 500 companies
- Photography
 - West Elm Farm (sheep shearing), Lisa Silveria (art installation)
- Editing
 - Cardiology journal briefs – Massachusetts Medical Society

Photographer – Hip Zepi USA. Boston, MA, Jan 2006–Jul 2006

- *Product photography* – photographed hip-hop clothing for on-line retail catalogue
- *Fashion photography* – photographed hip-hop clothing models for advertising posters and displays
- Wrote JavaScripts to automate photo editing, PERL scripts to track photo processing flow
- Edited photographs for web display (Photoshop)

Program Development Intern – Powderhouse Productions, Inc. Somerville, MA, Jun 2005–Sep 2005

- Researched documentary television topics for technically and historically oriented television shows
- Researched and wrote episode proposals for engineering-oriented documentary television

Year abroad – Paris, France, Mar 2004-Mar 2005

- Developed a digital photography portfolio while traveling in France, Belgium, England, Germany, Holland, Italy, Morocco, Spain, and Sweden
- Immersed myself in French culture, gastronomy, and daily life
- Improved French fluency

Information Manager – GEN3 Partners, LLC Boston, MA, Jun 2000–Dec 2003

- Edited highly technical consulting reports covering a wide range of engineering disciplines
- Wrote marketing-driven engineering consulting case studies
- Analyzed company workflow to develop a more efficient consulting process

Technical Editor – Pragmatic Vision International Boston, MA, Sep 1999–Jun 2000

- Edited highly technical consulting reports covering a wide range of engineering disciplines
- Researched and evaluated market potential for a variety of technologies, from magnetic strip cards to green energy technologies
- Led effort to develop company web site; produced, designed and developed the site
- Analyzed company performance based on client feedback
- Supervised IT contractor; researched and selected computing equipment and internet service provider

Freelance editor/writer – Lexington, MA, Jan–Jul 1999

- IBM-Lotus Institute for Knowledge Management – Wrote “Making Large Collaborations Work: Solutions from High Energy Physics” for the inaugural issue of the Institute’s journal *Knowledge Directions*
- Center for Applied Special Technologies – Edited book proposal for *Teaching Every Student in the Digital Age: Universal Design for Learning* (Harvard Education Press, 2002)

Research Assistant, Physics Department, University of Wisconsin, Madison, WI, 1989–1998

Teaching Assistant, Physics Department, University of Wisconsin, Madison, WI, 1986–1988, 1996–1998

technical knowledge

- Web – Drupal (open-source content management), MySQL, PHP, CSS, JavaScript, jQuery, PERL, HTML, Flash, ActionScript, WordPress
- Design tools – Photoshop, Illustrator, GraphicConverter, iMovie
- MS Office Suite – Word, Powerpoint, Excel
- Operating systems – Mac OS, Windows, UNIX

education

- Ph.D., Experimental Particle Physics – University of Wisconsin (1998) Madison, Wisconsin
- M.S., Physics – University of Wisconsin (1989) Madison, Wisconsin
- B.A., Physics and Mathematics – Swarthmore College (1985) Swarthmore, Pennsylvania

other

- Awards
 - DeRose-Hinkhouse Certificate of Merit – Religion Communicators Council, for *Episcopal E-News*
 - Dillinger Teaching Assistant Award – University of Wisconsin Department of Physics
- Languages – Near-fluent in French, some Spanish, German, Italian