

TIMOTHY S. KINNEL

e-mail: tkinnel@gmail.com

www.wordsareimages.com

phone: 617-354-3855

3 Warwick Park, Cambridge, MA 02140

the bullet points

- I've been using Drupal since 2007
- I've been developing for the web since 1996
- I have the technical inquisitiveness and tenacity of a physicist
- I have the self-motivation and independence of a small business owner
- I have the interpersonal and presentation skills of a prize-winning teacher

Drupal web sites

As Electronic Communications Manager, Episcopal Diocese of Massachusetts

- diomass.org
 - Taught myself Drupal and built site serving 70,000 Episcopalians in eastern Massachusetts
 - Saved the Diocese \$20,000 in web development costs
 - Provided an improved web platform with potential for community development

Freelance web development

- americanrepertorytheater.org
 - Working with an existing site serving a nationally known arts operation
 - Developed a department-based workflow system
 - Recommended the implementation of a development site (adopted)
 - Developed semi-automated upgrade process
- adamried.com
 - Designed and developed a site for Adam Ried, food writer and star of *America's Test Kitchen*
 - Created functionality to announce cookbook promotion appearances and present recipes on line
 - Incorporates audio and video
- newtoncc.org
 - Created site to serve 70-member camera club
 - Incorporates individual member galleries
 - Incorporated functionality to administer club photo competitions

other web sites

- doncohenarts.com – Don Cohen, photography portfolio
- comeonshore.com – Christina Thompson, author and book promotion
- coughlinhrconsulting.com – Coughlin HR Consulting
- elizabethmccracken.com - Elizabeth McCracken, author and book promotion
- fourriverspress.com – Four Rivers Press
- merrinotes.com – Merrinotes Music
- cordeiromatias.com – Cordeiro Matias, painting portfolio site
- lebeaugateau.com – Le Beau Gateau, wedding and special occasion cakes

other work

Design

- Book design for Four Rivers Press – *The Living Oracle, When You Lose What You Can't Live Without, Outside Time: My Friendship with Wilbur*
- CD packaging for Merrinotes Music: – *Modal Soul*
- Promotion – Josh Ried Employment Consulting (logo, business card, letterhead), Don Cohen (gallery opening postcard), Le Beau Gateau (promotional postcard), Cordeiro Matias (promotional postcard)
- Training materials – GEN3 Partners, invention methodology training targeted at Fortune 500 companies

Editing

- Cardiology journal briefs for JournalWatch – Massachusetts Medical Society

Photography

- Hip Zepi USA staff photographer (product photography, photographing clothes on models)
- West Elm Farm (sheep shearing), Lisa Silveria (art installation)

employment

Owner - *words are images* (freelance web development & design), Cambridge, MA, July 2006–present

Electronic media manager – Episcopal Diocese of Massachusetts, Boston, MA, May 2007–Oct 2008

Photographer – Hip Zepi USA. Boston, MA, Jan 2006–Jul 2006

Information Manager – GEN3 Partners, LLC Boston, MA, Jun 2000–Dec 2003

Technical Editor – Pragmatic Vision International Boston, MA, Sep 1999–Jun 2000

Research Assistant – Physics Department, University of Wisconsin, Madison, WI, 1989–1998

Teaching Assistant – Physics Department, University of Wisconsin, Madison, WI, 1986–1988, 1996–1998

technical knowledge

- Excellent knowledge of Drupal CMS, MySQL, PHP, CSS, JavaScript, HTML
- Some knowledge of jQuery
- Design tools – Photoshop, Illustrator
- MS Office Suite – Word, Powerpoint, Excel
- Operating systems – Mac OS, Windows, UNIX

education

- Ph.D., Experimental Particle Physics – University of Wisconsin (1998) Madison, Wisconsin
- M.S., Physics – University of Wisconsin (1989) Madison, Wisconsin
- B.A., Physics and Mathematics – Swarthmore College (1985) Swarthmore, Pennsylvania

other

- DeRose-Hinkhouse Certificate of Merit – Religion Communicators Council, for *Episcopal E-News*
- Dillinger Teaching Assistant Award – University of Wisconsin Department of Physics
- Languages – Near-fluent in French, some Spanish, German, Italian
- Hobby – Photography